



Recommended
by St David's
Game Bird Vets

POULTRY PHARM

FIELD TESTED AND PROVEN PRODUCT RANGE FOR
OPTIMUM BIRD HEALTH AND PERFORMANCE



Visit www.poultrypharm.co.uk to view our whole range.
Order online or phone **01392 872930**.

The Poultry Pharm range covers a number of areas:

- Acids
- Essential Oils
- Vitamin Supplements
- Prebiotics
- Probiotics
- Water Sanitisers and Disinfectants

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BROODING

Aqua-clean® 10kg

£1.50 to treat 1000L of water
at 25 ml per 100L of water
Discount available for pallet orders



Makes 40,000 litres

- Stabilised liquid water system sanitiser
- Prevents biofilm establishing in the drinking system
- Safe to use daily, weekly, or at higher levels at the start of the season
- Use before and after any treatments
- Safe for equipment and birds

Product Usage:

- 5-25ml per 100 litres usually used daily alongside other products or once weekly if water quality is good
- **Prior** to birds arrival use 3 litres of Aqua-clean per 97 litres of water to flush through the system, then flush through with fresh water 24 hours before the birds have access to the water

ABC START 12kg

£7.50 to treat 1000L of water at
100ml per 100L of water



Makes 12,000 litres

- Lactic acid based, designed to promote early development of the microflora
- Promotes development of the GI Tract and the immune system
- Contains glycol, copper and zinc to help chicks get off to a good start
- Acid based so also lowers the pH of drinking water

Product Usage:

- 100ml per 100 litres of clean drinking water
- Use from day old or to aid recovery from poor start or post antibiotic treatment to aid gut restoration

Multivit Plus 1 Litre and 5 Litre

£8.10 to treat 1000L at
37.5ml per 100L of water



Makes 2,600 – 13,300 litres

- Concentrated and **targeted** liquid multivitamins containing vitamins, minerals and antioxidants
- Contains essential oils which act on the microbiome
- Use at times of stress or pre-empted stress

Product Usage:

- 37.5ml per 100 litres of clean drinking water. Use for 3-5 days

Chick Start Plus 1 Litre and 5 Litre

£23.51 to treat 1000L at
100ml per 100L of water



Makes 1,000 – 5,000 litres

- Contains selenium, vitamin E, antioxidants and prebiotics
- Formulated to encourage the development of a healthy gut - contains medium chain fatty acids for gut microbiome development
- Gets chicks off to a good start promoting early feed intake

Product Usage:

- 100ml per 100 litres of clean drinking water
- Use from day old chicks or following a poor start to support recovery or antibiotic treatment

Biacton Plus/ZooLac Plus COMBO 30g sachet

£52.50 to treat 1000L at
10g per 100L of water



Makes 300 litres

- Probiotics which are administered in the drinking water
- Reduces the colonisation of pathogenic bacteria in the intestine
- Creates a protective layer throughout the intestine

Product Usage:

- 10g per 100 litres of clean drinking water
- Use for 7 days during the first week of life, or use 48 hours post antibiotic treatment for 5 days

BREEDERS

50 Week Plus 5 Litre

£6.55 to treat 1000L at
100ml per 100L of water



Makes 5,000 litres

- Supplementary liquid containing a blend of **calcium**, minerals and vitamins
- Designed to support breeding birds when strong shells are required

Product Usage:

- 100ml per 100 litres of clean drinking water
- Use for 2-3 days per week during periods of poor egg shell quality

Please note that prices in this brochure are subject to change and exclude VAT.

Additional costs will be applied for delivery.

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Energy Plus 1 Litre and 5 Litre



£6.59 to treat 1000L at 50ml per 100L of water

Makes 2,000 - 10,000 litres

- Contains easy to use **energy source** to boost birds following disease, after treatment and during lowered feed intake to get them back on track
- Contains amino acids and essential oils to support liver function
- Improves feed intake
- Can be used at any age

Product Usage:

- 50-100ml per 100 litres of clean drinking water
- Use for 5 days

Solute Plus 5 Litre



£15.51 to treat 1000L at 200ml per 100L of water

Makes 500 – 2,500 litres

- Contains a blend of high levels of **essential electrolytes**
- Formulated to optimise water consumption and re-hydration
- Provides essential body salts during times of excessive heat, following diarrhoea or other physiological upset
- Can be used at any age
- Added flavours to attract game birds

Product Usage:

- 200ml per 100 litres of clean drinking water
- Use for 3-5 days

Coccilin Plus 2 Litre and 5 Litre



£12.11 to treat 1000L at 50ml per 100L of water

Makes 4,000 - 10,000 litres

- Contains the **essential oils** allium and carvacrol
- Contains water soluble vitamins B2 and B12
- Helps maintain the natural balance in the digestive system
- This product can be used where coccidial and bacterial challenges are suspected as coccidiosis disrupts the balance in the gut

Product Usage:

- 50ml per 100 litres of clean drinking water
- Use for 24 hours per day for 5 days

Acti'z HYDRA



£10.50 to treat 1000L of water

- Dietetic nutritional supplement in effervescent tablet form
- Provides an optimal balance of electrolytes and to be used during starter phase, episodes of diarrhoea and periods of heat stress
- Effervescent form of Acti'z HYDRA makes this electrolyte mixture highly soluble and easy to use
- Box of 10 X 85g tablets

Product Usage:

- Dissolve 1 tablet in 1000 litres of clean drinking water
- Repeat administration for 3-5 days

Natu-Pek® Pecking Block 15kg



Price: £17.00 per 15kg block

- Utilising the proven Alltech technology, this block is a unique, welfare enhancing product containing a mixture of natural and supplementary ingredients
- It has been developed as an effective solution to reduce injurious pecking whilst promoting natural behaviours

Including the following Alltech developed components:

- Actigen® - To improve gut health and enhance immune response
- De-Odorase® - Extracts from Yucca plants which are known to help bind and reduce ammonia levels

Key Features:

- Contains all natural ingredients
- Abrasive finish to reduce excessive growth of the beak
- Distinct smell attracts the birds
- Does not interfere with the bird's existing nutritional programme
- An audit friendly item for enrichment
- Simple and easy to install - can be suspended from the ceiling or raised off the ground in a dry scratch area
- Can be broken down into smaller sizes

Parazilin 5 Litre



£16.56 to treat 1000L at 50ml per 100L of water

Makes 10,000 litres

- Support for birds with protozoal infection, Hexamita and blackhead
- Concentrated herbal blend

Product Usage:

- 50ml per 100 litres of clean drinking water, given 24 hours a day for 5-7 days

Necox 5 Litre



£17.50 to treat 1000L at 50ml per 100L of water

Makes 10,000 litres

- Liquid feed additive to support intestinal health
- Blend of specific plant extracts, electrolytes, xantaamgum and dextrose
- Helps to regenerate and protect microvilli and intestinal structures
- This product can be used where coccidial challenges are suspected as coccidiosis disrupts the balance in the gut
- Field experience of using this product in combination with Ultimate Acid from the start of partridge rearing has shown a 35% reduction in medication use

Product Usage:

- 30-50ml per 100 litres of clean drinking water
- Use for 24 hours per day for 3 days

REARING / POST RELEASE

Ultimate Acid 20kg



£4.25 to treat 1000L at 100ml per 100L of water

Available in 250kg volumes and discount available for pallet orders

Makes 20,000 litres

- Drinking **water acidifier** which lowers the pH of natural and mains water supplies to a target of 3.5 pH – 4pH when used at the recommended usage rate
- Creates a hostile environment for pathogenic bacteria
- Contains trace elements in forms of chelated copper and zinc
- Positively affects the digestive flora
- Ideal to use in rear or in release pens

Product Usage:

- 100ml per 100 litres of clean drinking water
- You can check the pH by using pH test strips

Stalosan F 15kg

PRICE: £24.00

Covers up to 300m²

- Stalosan F® is a dry powder desiccator and **disinfectant**
- Reduces bacteria, fungi and moulds optimising sanitary conditions
- Offers a high level of acid minerals which decompose harmful pathogens
- Reduces moisture and ammonia levels
- Can be used around drinkers
- Creates hostile environment for coccidiosis
- Has been found to deter parasites including ticks

Product Usage:

- Use at a rate of 50g/m²



Cling 2 Concentrate 10 Litre

PRICE: £19.50

- High foaming multi-surface cleaner
- Strong clinging properties
- Effectively removes grease, dirt and organic matter allowing disinfectants to work effectively

Product Usage:

- Apply to dry surfaces after pre-wash
- 50ml/litre of water (5% concentration)
- Apply evenly via pressure washer until all walls/ceilings are covered, wait 45 minutes, then wash down and let surfaces dry prior to using disinfectants



Interkokask 10 Litre

PRICE: £136.50

10 litre container covers up to 625m²

- DEFRA approved veterinary disinfectant with special formula which includes chlorocresol, a lipid solvent that breaks through the protective triple outer protein/lipid/chitin layers found in many pathogens and parasites, including bacteria, viruses, fungi and protozoa such as cryptosporidium and coccidial oocysts
- Regular use of Interkokask can slow down development of resistant strains of coccidian

Product Usage:

- Apply to dry surface after a detergent
- 40ml/litre of water (4% concentration)
- Apply approx. 200-400ml per m² to all walls and ceilings (400ml if wooden surface)
- Allow 3 hours disinfection time
- Birds can be returned to housing once it has been thoroughly ventilated and dried



Kills cocci!

Halamid 2kg and 25kg

Price: 2kg: £30.00
25kg: £365.00

- DEFRA approved disinfectant
- Unique product based on Chloramine T in a white powder form
- High water solubility and highly cost effective
- Effective against bacteria, viruses and fungi
- Safe to handle and non-corrosive

Product Usage:

- 0.5-1% dilution rate and applied to surfaces at 0.3litres /m²
- For foot baths use at 2% and vehicle disinfection, use at 1%
- Can also be fogged at 10%
- Speak to our team about Halamid protocol for egg sanitising



Kills cocci!

Poultry Pharm Packs

The Poultry Pharm Packs have been carefully designed by game bird vets using years of experience working within the sector to understand what products and combinations work best. We have developed two packs, starting with the Cleaning Pack, followed by the Brooding Pack. The packs also contain advice on when and how to apply these products.

Cleaning Pack

PRICE: £160.00 + Free Delivery

This pack has been designed to provide you with the products you need to clean and disinfect equipment and housing before rearing starts. It includes a detergent, disinfectant and includes free delivery.

1 X 10 litre Cling 2 Concentrate

- Foaming multi-surface cleaner
- Effectively removes grease, dirt and organic matter



1 X 10 litre Interkokask

- DEFRA approved disinfectant supplied through vets, suited to game challenges
- Kills Cocci



Kills cocci!

This pack will clean approximately:

- 5 x large Pukka/Sedgemoor sheds
- 11 x medium 12ft x 12ft sheds
- 21 small 8ft x 8ft sheds

We advise the 3Ds Cleaning Protocol:

Drench, Detergent, Disinfectant. For the gold standard approach, we recommend fogging with Interkokask or Halamid. Our Field Services team can provide a fogging service. Call us for more information.



Brooding Pack

PRICE:

1,000 bird pack - £68.00
5,000 bird pack - £82.00
10,000 bird pack - £96.00

Includes Free Delivery

This pack has been designed to help you prepare for the arrival of chicks and be proactive with the challenges of brooding. It includes a prebiotic, probiotic and chick paper.

Chick Start Plus

- Complementary liquid feed for chicks and young birds
- Contains antioxidants, prebiotic and energy
- Designed to encourage active feeding while aiding the development of a healthy gut and a natural immunity



Biacton Plus/ZooLac Plus COMBO

- Probiotics which are administered via the drinking water



White Chick Paper

- 18g chick paper in 750mm wide by 400m long roll
- Use as a platform to scatter the feed on without it being lost in the litter
- Chicks can see feed particles on the white background of the paper
- When chicks move on the paper it attracts other chicks to feed
- Individual price: £22.50 per roll



The pack comes in three sizes suitable for 1,000 birds, 5,000 birds and 10,000 birds

EQUIPMENT

Weigh Scales

Price: £30.00

- Salter Brecknell Weigh Scale
- Weighing range up to 3kg, with low 0.1g increments
- Used for measuring medication



Dosing System and Servicing

Our expert technical team can advise on the right dosing system for your site, as well as supply a range of Select Dosers and fully automated solar panel charged dosing systems. Call to speak to our team today.

Disposable Plastic Overboots

Price: £8.00 per box

- 25 units per box
- To use as part of your on-site biosecurity protocol



FootCHECK Foot Bath

Price: £46.00



Forget old buckets and containers, do away with wasted disinfectant and measuring jugs. FootCHECK has been designed to improve the accuracy of dispensing concentrated disinfectants, achieving the correct dilution every time and providing an audit trail for assurance schemes.

- Simple to use
- Raises the standard of footwear disinfection by ensuring correct concentration
- Enhances best practice in biosecurity
- Hard wearing and durable
- Includes lid and cording

WORMERS

We can supply a range of wormers licensed for game birds. Please call for more information and advice on a preventative worming programme.

RED MITE CONTROL

We can provide comprehensive advice and have a number of products in our range for the prevention and control of red mite infestations. This includes an innovative product called Dergall which can be applied to the shed as well as the birds themselves.

The Poultry Pharm product range has been carefully developed by game bird vets and nutritionists, and is the product of many years' experience of trialling and testing in the field. The range enables the customer to use a proactive and targeted approach to enhance productivity and minimise on farm challenges via strategic supplementation and management.

Order online www.poultrypharm.co.uk or phone 01392 872930

If you have any questions regarding the products, please do not hesitate to contact us.

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