



POULTRY PHARM

STRATEGIC PRODUCT RANGE FOR
OPTIMUM BIRD HEALTH



Visit www.poultrypharm.co.uk to view our whole range.
Order online or phone **01392 872930**.

The Poultry Pharm product range has been carefully developed by game bird vets and nutritionists, and is the product of many years' experience of trialling and testing in the field. The range enables the customer to use a proactive and targeted approach to enhance productivity and minimise on farm challenges via strategic supplementation and management.

The Poultry Pharm range covers a number of areas:

- Acids
- Essential Oils
- Vitamin Supplements
- Probiotics
- Water Sanitisers and Disinfectants

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BROODING

**Aqua-clean®
10kg**



PRICE: £62.32

Makes 100,000 litres at regular dose

- Stabilised liquid water system sanitiser
- Prevents biofilm establishing in the drinking system
- Safe to use daily, weekly, or at higher levels at the start of the season
- Use before and after any treatments
- Safe for equipment and birds

Product Usage:

- 5-25ml per 100 litres for weekly use when birds are drinking
- Flood water system using 3 litres Aqua-clean in 100 litres of water to clean the system when **no birds are present**

**ABC START
10kg**



PRICE: £75.00

Makes 10,000 litres at regular dose

- Lactic acid based, designed to promote early development of the microflora
- Promotes development of the GI Tract and the immune system
- Contains glycol, copper and zinc to help chicks get off to a good start
- Acid based so also lowers the pH of drinking water

Product Usage:

- 1 litre per 1000 litres
- Use from day old or to aid recovery from poor start or post antibiotic treatment to aid gut restoration

**Herbivit Plus
5 Litre**



PRICE: £94.58

- Comprehensive dietary supplement containing all the necessary **vitamins, amino acids and essential oils** which helps to maintain the metabolic balance of the bird. Suitable when vitamins are lost during periods of diarrhoea, or are required in greater quantities during periods of growth, stress or recovery and your birds need an extra boost!
- Can be used in times of nutritional imbalance or vitamin A absorbability disorders
- Contains B vitamins, combined with choline, betaine and carnitine that facilitate the functioning and regeneration of the liver and gallbladder
- Contains highly absorbable chelates of zinc, manganese and copper for boosting the immune and digestive system. By using a chelate form of mineral substances, it is possible to achieve a 60% increase in absorbability in comparison to conventional inorganic salts of these elements

Product Usage:

- 500ml/1000 litres of drinking water in half of daily water intake for 5 days

**Multivit Plus
1 Litre or 5 Litres**



PRICE:

1 Litre - £23.38. 5 Litre - £107.94

Makes 2,600 – 13,300 litres

- Concentrated and **targeted** liquid multivitamins containing vitamins, minerals and antioxidants
- Contains essential oils which act on the microbiome
- Used at times of stress or pre-empted stress

Product Usage:

- 37.5ml per 100 litres of clean drinking water. Use for 3-5 days

**Chick Start Plus
1 Litre and 5 Litre**



PRICE:

1 Litre - £28.28. 5 Litre - £133.20

Makes 1,000 – 5,000 litres

- Contains selenium, vitamin E, antioxidants and prebiotics
- Formulated to encourage the development of a healthy gut - contains medium chain fatty acids for gut microbiome development
- Gets chicks off to a good start promoting early feed intake

Product Usage:

- 100ml per 100 litres of clean drinking water
- Use from day old chicks or following a poor start to support recovery or antibiotic treatment

**Biacton Plus/ZooLac Plus
COMBO
30g sachet**



PRICE: £15.75

Makes 300 litres

- Probiotics which are administered in the drinking water
- Reduces the colonisation of pathogenic bacteria in the intestine
- Creates a protective layer throughout the intestine
- Biacton Plus component contains Lactobacillus farciminis
- ZooLac Plus component contains Lactobacillus acidophilus

Product Usage:

- 10g per 100 litres of clean drinking water. Use for 7 days during the first week of life, or use 48 hours post antibiotic treatment for 5 days

Please note that prices in this brochure are subject to change and exclude VAT.

Additional costs will be applied for delivery.

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Energy Plus
1 Litre and 5 Litre



PRICE:
1 Litre - £14.09. 5 Litre - £62.92

Makes 1,000/2,000 – 5,000/10,000 litres

- Contains easy to use **energy source** to boost birds following disease, after treatment and during lowered feed intake to get them back on track
- Contains amino acids and essential oils to support liver function
- Improves feed intake
- Can be used at any age

Product Usage:

- 50-100ml per 100 litres of clean drinking water. Use for 5 days

Solyte Plus
5 Litre



PRICE: £33.94

Makes 500 – 2,000 litres

- Contains a blend of high levels of **essential electrolytes**
- Formulated to optimise water consumption and re-hydration
- Provides essential body salts during times of excessive heat, following diarrhoea or other physiological upset
- Can be used at any age
- Added flavours to attract game birds

Product Usage:

- 200ml per 100 litres of clean drinking water
- Use for 3-5 days

Coccilin Plus
2 Litre and 5 Litre



PRICE:
2 Litre - £49.50. 5 Litre - £117.56

Makes 4,000 litres at regular dose

- Contains the **essential oils** allium and carvacrol
- Contains water soluble vitamins B2 and B12
- Helps maintain the natural balance in the digestive system
- This product can be used where coccidial challenges are suspected as coccidiosis disrupts the balance in the gut

Product Usage:

- 50ml per 100 litres of clean drinking water
- Use for 24 hours per day for 5 days

Parazilin
5 Litre



PRICE: £138.00

- Support for birds with protozoal infection, Hexamita and blackhead
- Concentrated herbal blend

Product Usage:

- 500ml per 1000 litres of drinking water, given 24 hours a day for 5-7 days

Vetsotonic
1 Litre and 5 Litre



PRICE:
1 Litre - £37.50. 5 Litre - £125.00

- A complex vitamin mineral supplement for all game birds that can help improve performance
- Contains A, B complex, D3, E, K, C, Iodine, Cobalt, Copper, Manganese, Zine, Sodium Chloride, Potassium Chloride, Citric Acid, Magnesium Sulphate, Essential Fatty Acids, Lysine and Methionine
- Contains aniseed flavouring

Product Usage:

- 100ml per 100 litres of clean drinking water.
- Chicks and poults - Administer from day old to 5 days, also 3 days prior and post transfer and 3-5 days during any diet change
- Rearing birds – Treat 3 days prior to and post medication
- Laying birds – Treat for 2 days every 1-2 weeks

Acti'z HYDRA



PRICE: £105.00

- Dietetic nutritional supplement in effervescent tablet form
- Provides an optimal balance of electrolytes and to be used during starter phase, episodes of diarrhoea and periods of heat stress
- Effervescent form of Acti'z HYDRA makes this electrolyte mixture highly soluble and easy to use
- Box of 10 X 85g tablets

Product Usage:

- Dissolve 1 tablet in 1000 litres of clean drinking water
- Repeat administration for 3-5 days

Ultimate Acid
20kg



PRICE: £79.31

Makes 20,000 litres at regular dose

- Drinking **water acidifier** which lowers the pH of natural and mains water supplies to a target of 3.5 pH – 4pH when used at the recommended usage rate
- Creates a hostile environment for pathogenic bacteria
- Contains trace elements in forms of chelated copper and zinc
- Positively affects the digestive flora
- Ideal to use in rear or in release pens
- Available also in 250kg volumes with free delivery

Product Usage:

- 100ml per 100 litres of clean drinking water
- You can check the pH by using the pH test strips

50 Week Plus
5 Litre



PRICE: £32.37

Makes 5,000 litres

- Supplementary liquid containing a blend of **calcium**, minerals and vitamins
- Designed to support breeding birds when strong shells are required

Product Usage:

- 100ml per 100 litres of clean drinking water. Use for 2-3 days per week during periods of poor egg shell quality

Stalosan F 15kg

PRICE: £22.25

Covers up to 300m²

- Stalosan F® is a dry powder desiccator and **disinfectant**
- Reduces bacteria, fungi and moulds optimising sanitary conditions
- Offers a high level of acid minerals which decompose harmful pathogens
- Reduces moisture and ammonia levels
- Can be used around drinkers
- Creates hostile environment for coccidiosis
- Has been found to deter parasites including ticks

Product Usage:

- Use at a rate of 50g/m²



Cling 2 Concentrate 10 Litre

PRICE: £18.85

- High foaming multi-surface cleaner
- Strong clinging properties
- Effectively removes grease, dirt and organic matter allowing disinfectants to work effectively

Product Usage:

- Apply to dry surfaces after pre-wash
- 50ml/litre of water (5% concentration)
- Apply evenly via pressure washer until all walls/ceilings are covered, wait 45 minutes, then wash down and let surfaces dry



Interkokask 10 Litre

PRICE: £135.00

- Defra Approved Veterinary disinfectant with special formula which includes Chlorocresol, a lipid solvent that breaks through the protective triple outer protein/lipid/chitin layers found in many pathogens and parasites, including bacteria, viruses, fungi and protozoa such as Cryptosporidium and coccidial oocysts
- Regular use of Interkokask can slow down development of resistant strains of coccidian

Product Usage:

- Apply to dry surface after a detergent
- 40ml/litre of water (4% concentration)
- Apply approx. 200-400ml per m² to all walls and ceilings (400ml if wooden surface)
- Allow 3 hours disinfection time
- Birds can be returned to housing once it has thoroughly been ventilated and dried



Kills cocci!

Halamid 5kg and 25kg

**PRICE:
5kg - £73.00. 25kg - £365.00**

- Defra Approved disinfectant
- Unique product based on Chloramine T in a white powder form
- High water solubility and highly cost effective
- Effective against bacteria, viruses and fungi
- Safe to handle and non-corrosive

Product Usage:

- 0.5-1% dilution rate and applied to surfaces at 0.3litres /sqm
- For foot baths use at 2% and vehicle disinfection, use at 1%
- Can also be fogged at 10%
- Speak to our team about Halamid protocol for egg sanitising



Kills cocci!

Poultry Pharm Packs

The Poultry Pharm Packs have been carefully designed by game bird vets using years of experience working within the sector to understand what products and combinations work best. We have developed two packs, starting with the Cleaning Pack, followed by the Brooding Pack. The packs also contain advice on when and how to apply these products.

Cleaning Pack

PRICE: £160.00 + Free Delivery

This pack has been designed to provide you with the products you need to clean and disinfect equipment and housing before rearing starts. It includes a detergent, disinfectant and includes free delivery.

1 X 10 litre Cling 2 Concentrate

- Foaming multi-surface cleaner
- Effectively removes grease, dirt and organic matter



1 X 10 litre Interkokask

- DEFRA Approved disinfectant supplied through vets, suited to game challenges
- Kills Cocci



Kills cocci!

This pack will clean approximately:

- 5 x large Pukka/Sedgemoor sheds
- 11 x medium 12ft x 12ft sheds
- 21 small 8ft x 8ft sheds

Brooding Pack

**PRICE:
1,000 bird pack - £68.00
5,000 bird pack - £82.00
10,000 bird pack - £96.00
Includes Free Delivery**

This pack has been designed to help you prepare for the arrival of chicks and be proactive with challenges of brooding. It includes prebiotic, probiotic and chick paper with free delivery.

Chick Start Plus

- Complementary liquid feed for chicks and young birds
- Contains antioxidants, prebiotic and energy
- Designed to encourage active feeding while aiding the development of a healthy gut and a natural immunity



Biacton Plus/ZooLac Plus COMBO

- Probiotics which are administered in the drinking water



Chick Paper Horka 200

- Used as a platform to scatter the feed on without it being lost in the litter
- Chicks see feed particles on the blue background of the paper
- When chicks move on the paper it attracts other chicks to feed



The pack comes in three sizes suitable for 1,000 birds, 5,000 birds and 10,000 birds





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PHARM**



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If you have any questions regarding the products, please do not
hesitate to contact us.

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